

# Marketing

resources guide





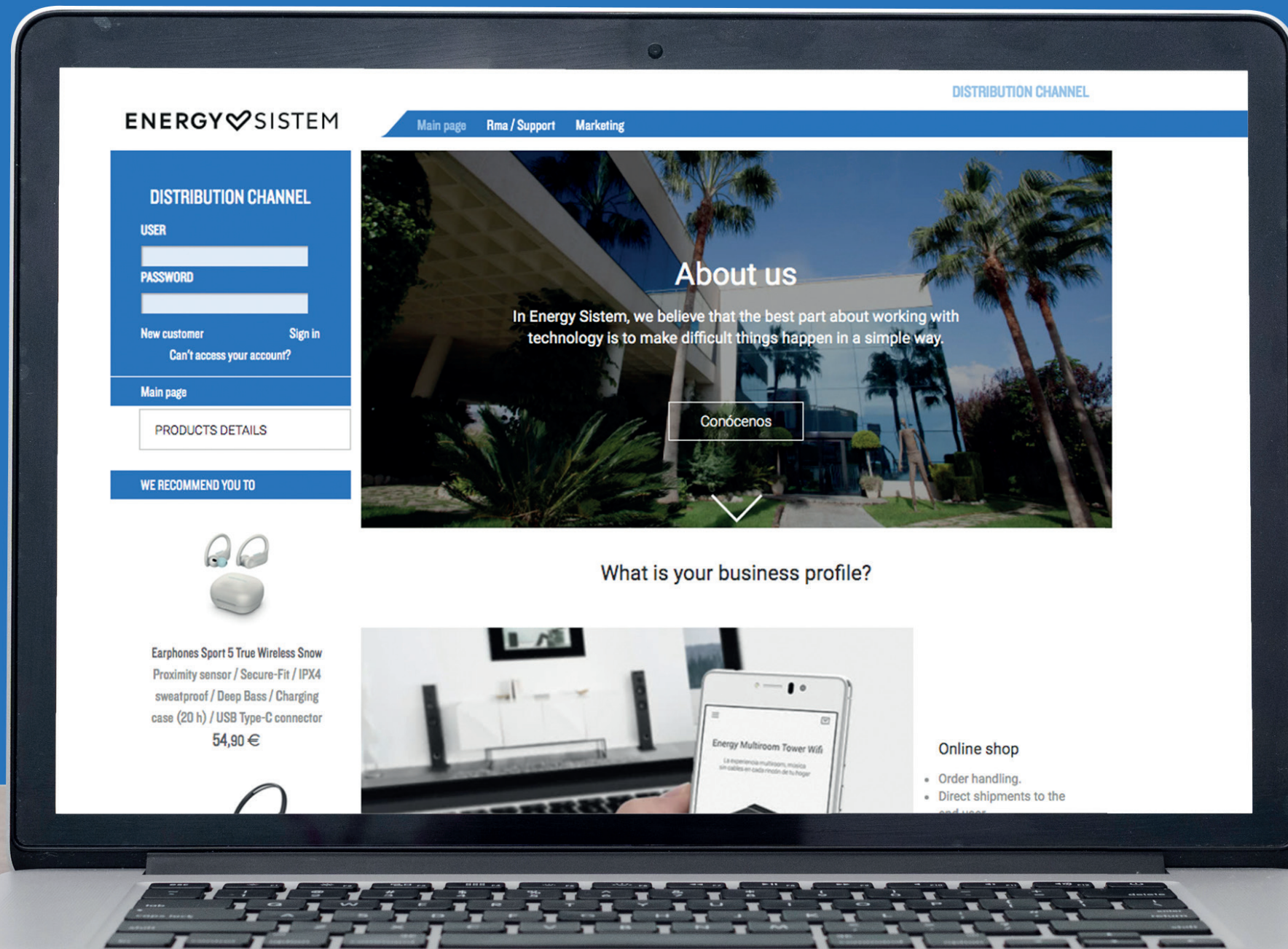


Quality marketing is synonymous with success and, at **Energy Sistem, we know that very well.**

For that reason, we provide you with **a large amount of resources** to boost the image of our products in your business and increase your sales.

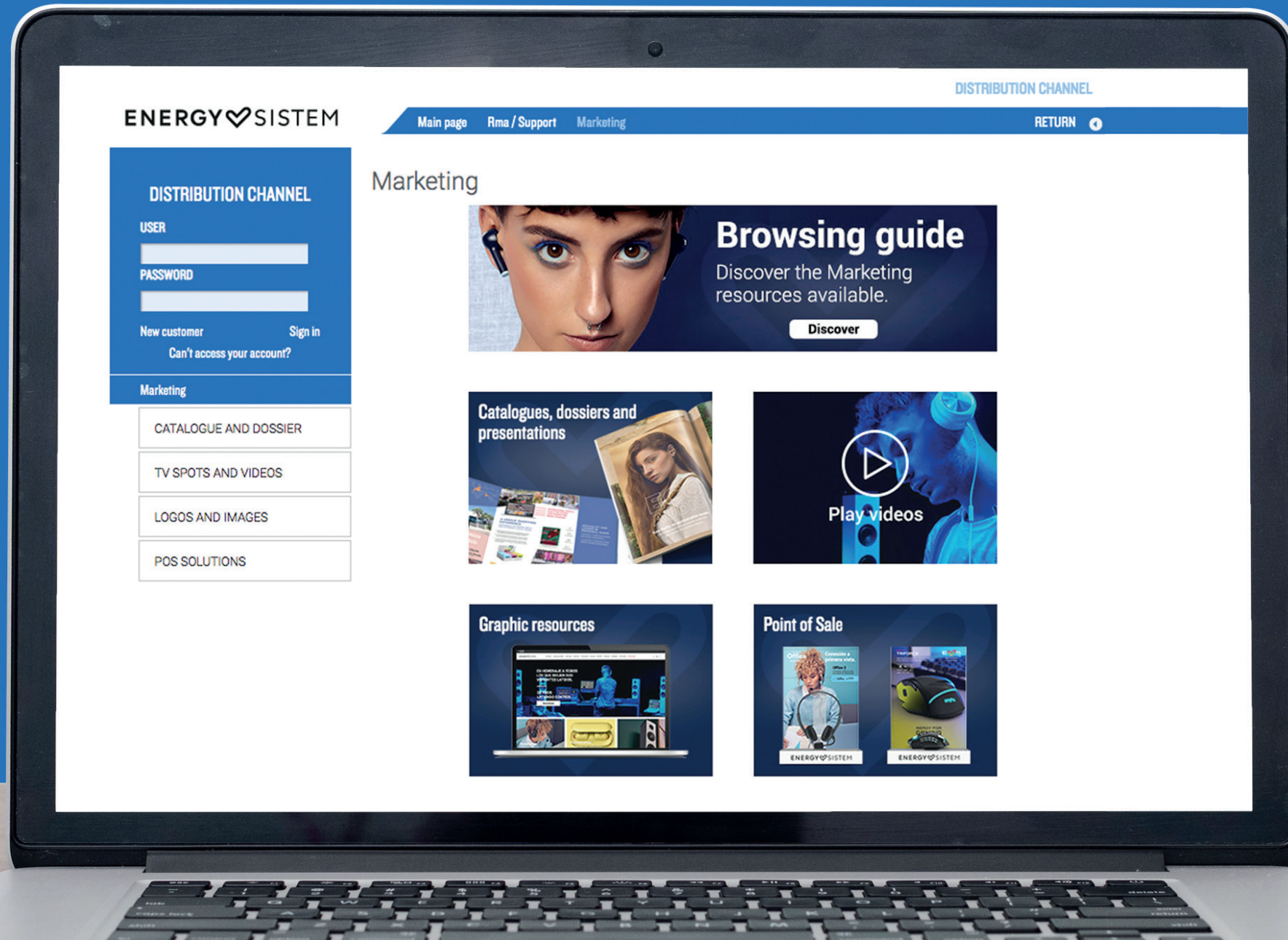


Website for distributors: <https://partners.energysistem.com>



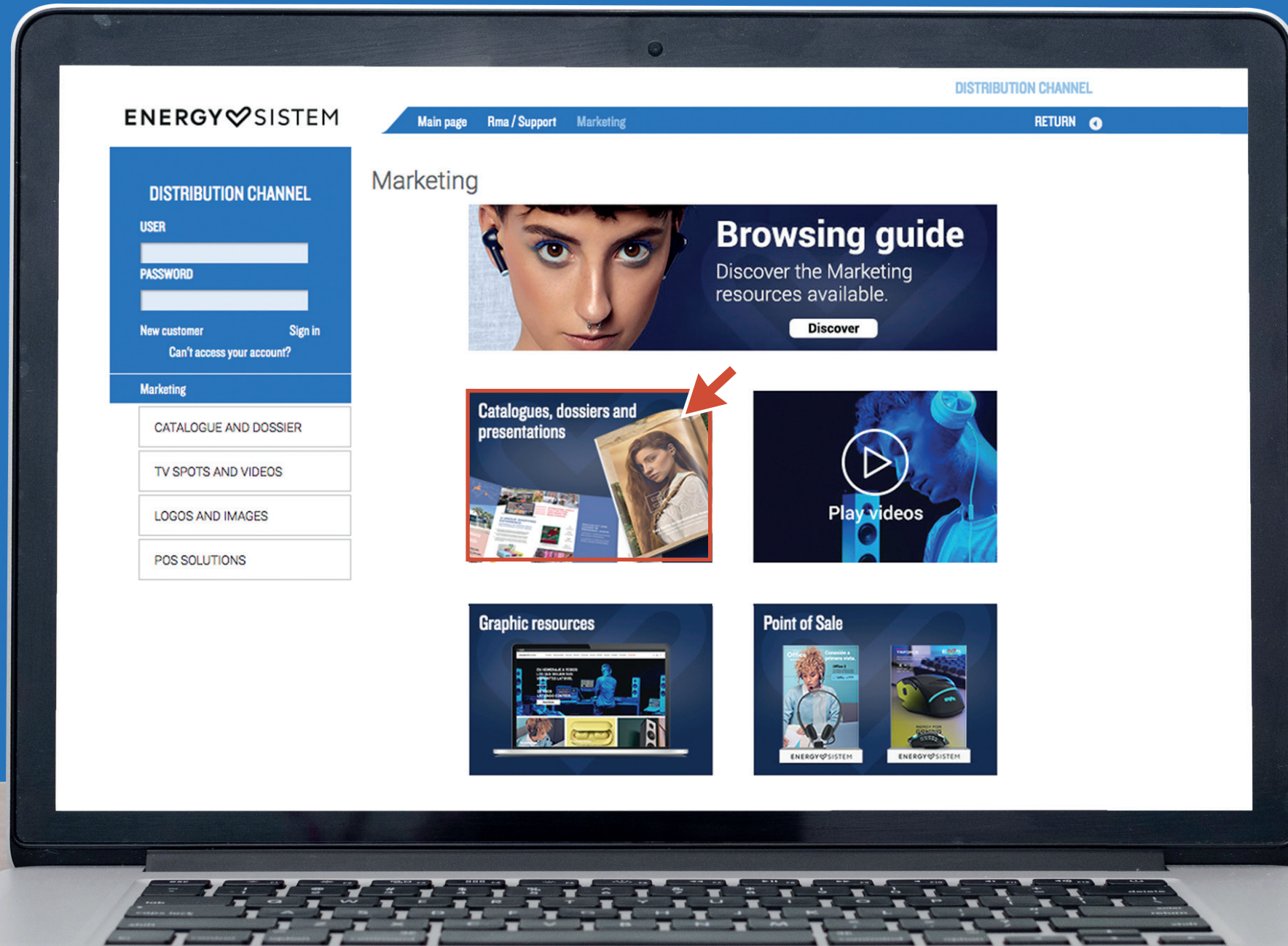


You will find a Marketing tab which is divided  
in 4 main sections.





# Catalogues, dossiers and product presentations





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Marketing

CATALOGUE AND DOSSIER

TV SPOTS AND VIDEOS

LOGOS AND IMAGES

POS SOLUTIONS

## Catalogues, dossiers and presentations

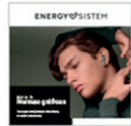
## CATALOGUE AND DOSSIER

**Company profile**  
Corporate Presentation

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**Energy Sistem Catalogue**  
Prices included

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**Graphic Guidelines**  
To appear in catalogs

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## PRODUCT PRESENTATIONS

**Gaming Headset ESG 6 True Wireless**

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**Headset Office 2/2+**

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**Music Box BZ4+**

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**Gaming Mouse ESG M5/M2**

DOWNLOAD

**Earphones Sport 5 TWS**

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**Urban Box 5+**

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**Dossiers**

If you want to know more about **Energy Sistem** or to present it to anyone who may not know it yet, we recommend you to take a look at our **Company Profile**. Furthermore, you will find the graphic guidelines to publish our products in client catalogues.

**Catalogue**

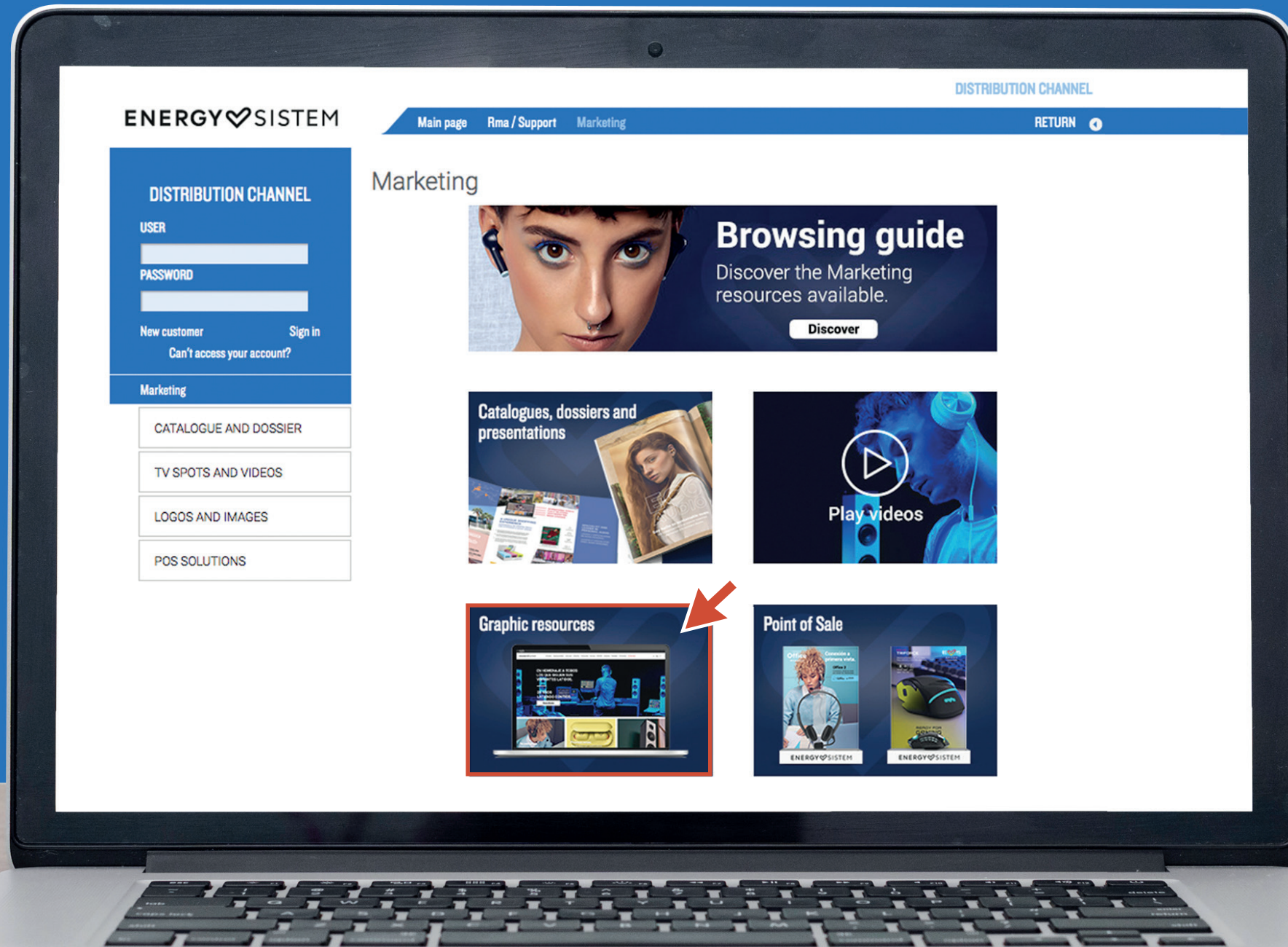
You will find the latest version of our catalogues in pdf format. **The best way to present our products** using carefully selected images.

**Product presentations**

You have at your disposal all Energy Sistem product presentations in pdf format with **all the information needed** to get to know our devices perfectly well.



# Graphic resources





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## Logos and images



## LOGO

Energy Sistem

Identity Guidelines

19-Nov-2020

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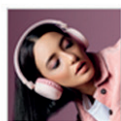
## LOGO

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## GRAPHIC RESOURCES

Campaign images

03-Dec-2019

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## CAMPAIGN VIDEOS

Campaign videos

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## SEARCH

Choose the family

Headphones

Portable speakers

ES Gaming

Tower

Home Audio

Portable Audio MP3/MP4

Smartphone

Tablet

eReader

Accessories

Replacement parts

Choose the model

Headset Office 2 Anthracite

Headset Office 2+ Black

Earphones Sport 5 True Wireless Graphite

Earphones Sport 5 True Wireless Snow

Earphones Sport 2 True Wireless Aqua

Earphones Sport 2 True Wireless Carrot

Earphones Sport 2 True Wireless Black

Earphones Sport 2 True Wireless White

Earphones Style 7 True Wireless Cloud

Earphones Style 7 True Wireless Navy

Earphones Style 3 True Wireless Pearl

Earphones Style 3 True Wireless Ivory

Earphones Style 3 True Wireless Olive

Search by code / EAN / Model / Description:

SEARCH

## Logo

We like to look good in pictures. That's why we provide a **high quality** version of our logo and a brief guide to use it.

## Graphic resources

Do you feel that product pictures are not enough? There you will find a **selection of 'lifestyle' images** of our products.



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## Logos and images



## LOGO

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Identity Guidelines  
19-Nov-2020

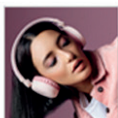
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Campaign images

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## CAMPAIGN VIDEOS

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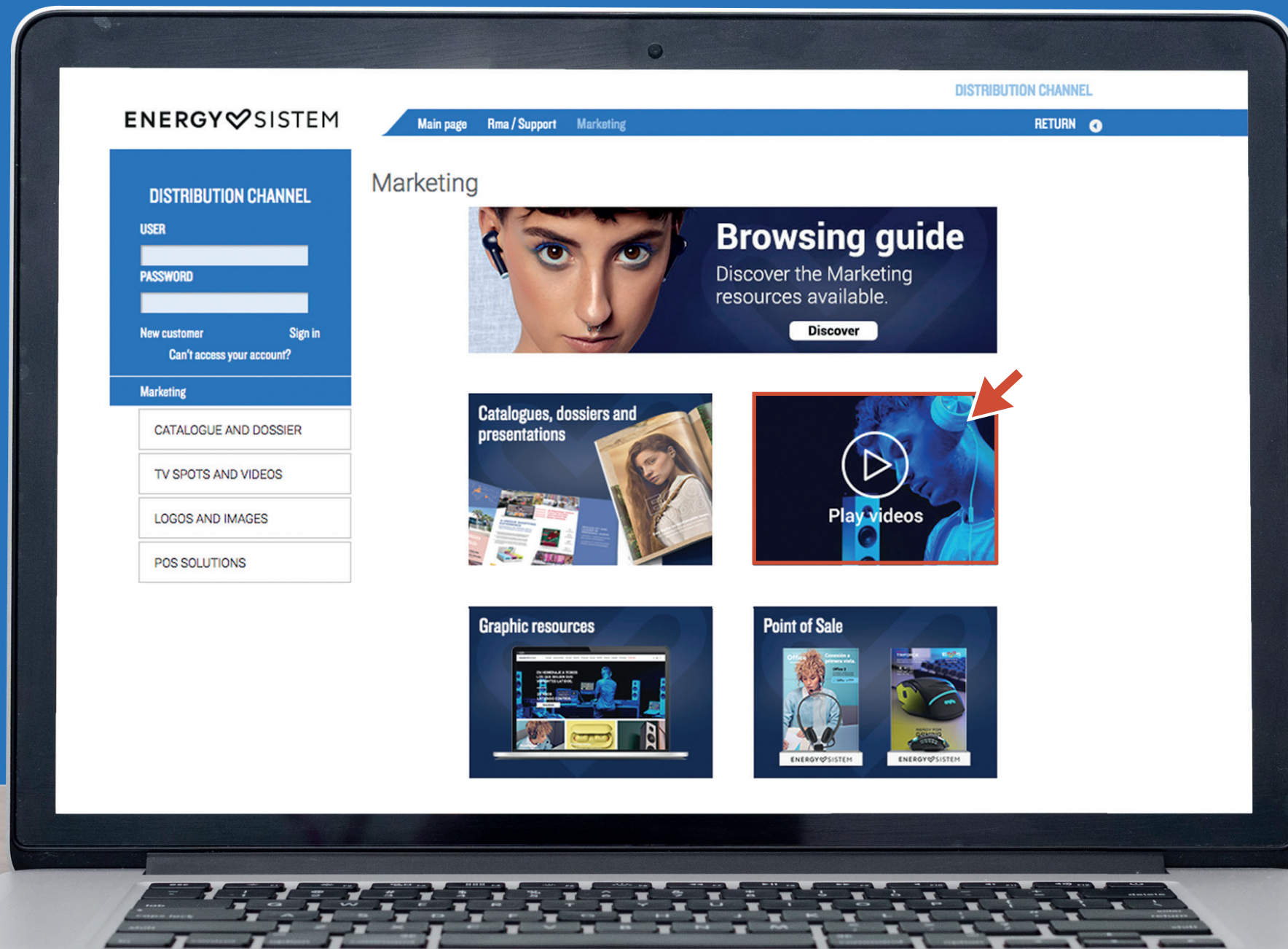
SEARCH



## Browser

It will allow you to search high quality pictures of all our **products (HD)**. Just select the range and the product or search by keywords. You can download the pictures separately or a zip file containing all of them. You are ready to use them in your catalogues, websites or presentations.







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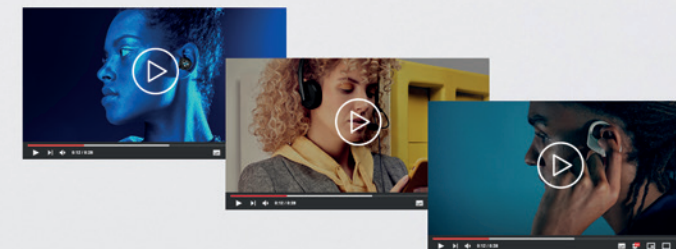
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## TV Spots and videos



## Videos

All our videos are available for you to **download and use in your online or physical store.** From displaying them on your point of sale screens to add that multimedia touch you're searching for to providing even more product information on your website. It is as simple as clicking one button.



## COMPANY

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## CONTACT

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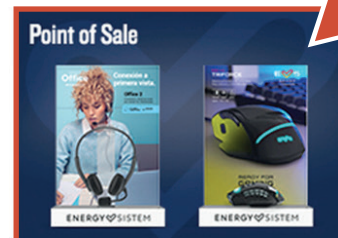
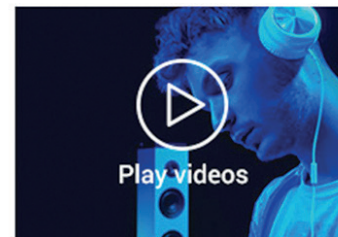
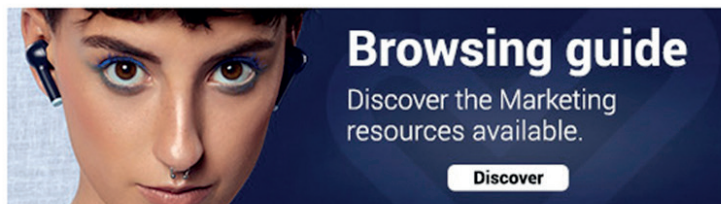
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POS SOLUTIONS

## Pos solutions

Dossiers available Point of Sale



## Dossiers Available



## Furniture and POS display

All our materials to exhibit products in the most effective and impressive way are available here.

## Dossiers available and posters

You will find a presentation of our **point of sale solutions** that will help you to create Energy areas. Furthermore, posters to communicate sales promotions are also available.





[WWW.ENERGYSISTEM.COM](http://WWW.ENERGYSISTEM.COM)